Suhaib Nazir

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EDUCATION

The University of Lahore   2019 - 2023
Bachelor of Science in Software Engineering   **CGPA: 3.2/4.0**

Muslim College   2017 - 2019
FSC Pre-Engineering

EXPERIENCE

Software Engineer I | Web Falcons   Dec 2023 - Present
- Improved operational efficiency by 30% by designing and developing features from scratch for the internal HRMS at Web Falcons.
- Enhanced website performance by 25% through speed optimizations and reduced load times, leading to better user experiences and stronger SEO outcomes.
- Increased user engagement by 20% by creating custom themes and landing pages, resulting in higher conversions.
- Streamlined processes by developing tailored plugins for clients, automating repetitive tasks, and simplifying workflows, achieving faster project completion by 15%.
- Increased lead generation by 30% and improved conversion rates by 15% by crafting high-impact landing pages.

Software Engineer Intern | SofTech Genics   Aug 2023 - Dec 2023
- Increased user interaction by 40% through the design and development of the WordPress project "Mentemira" and the company website "SofTech Genics."
- Improved performance and decreased load times by 30% by redesigning internal systems, resulting in a noticeable increase in user engagement.
- Enhanced overall platform engagement by 25% through optimizations that improved the user experience and supported business success.

PROJECTS

Business Transactions   PHP, jQuery, JavaScript, Wordpress, Elementor, Gravity Forms, BetterDocs, WP Rocket, ACF
- Improved speed by 30%, optimizing dynamic content sections for better performance.
- Increased user retention by 25% through a highly responsive design across devices.
- Boosted content update flexibility by 40/

Jones Shakes Bootstrap, PHP, jQuery, JavaScript, Wordpress, Elementor, Contact Form 7, GeoLocation API, Custom Theme/Plugin
- Reduced load times by 35% by developing a custom WordPress theme focused on site performance optimization.
- Enhanced user experience by 40% with a custom plugin for location-based page functionality, allowing users to select their location dynamically.
- Increased user engagement by 20% through the integration of the Geolocation API, detecting live locations and showing nearby stores.

MenteMira   PHP, jQuery, JavaScript, Wordpress, Elementor Pro, Crocoblock, JetEngine, JetTricks, JetFormBuilder
- Developed light/dark mode and infinite nested documents, enhancing user experience and accessibility.
- Implemented file management features, including upload, delete, replace, soft delete, and recovery.
- Added document icons, real-time updates, cover images, and web publishing capabilities for improved functionality.

Yoom (Zoom Clone)   React, Next.js, TypeScript, TailwindCSS, shadcn/ui, Clerk, GetStream, Vercel
- Developed features to start, schedule, and join meetings with unique links; managed settings, recordings, and participants.
- Implemented secure logins using Clerk, personal meeting rooms, and real-time privacy features to enhance user security.

Direct Promotion   React, Next.js, TypeScript, TailwindCSS, shadcn/ui, Prisma, PlanetScale, Payment Merchant, Vercel
- Developed a responsive e-commerce platform for Direct Promotion, enhancing user experience across devices.
- Integrated secure payment processing and user authentication for seamless transactions.
- Implemented dynamic product listings with advanced search and filter options, improving navigation speed and user engagement by 25%.

SKILLS AND INTERESTS

Technical Skills: HTML, CSS, SCSS, TailwindCSS, PHP, jQuery, JavaScript, TypeScript, Wordpress, React, Next.js, Node.js, SQL, MongoDB, Prisma, Git, Github
Soft Skills: Team player, Communication, Problem-solving, Time management

RELEVANT COURSEWORK

Data Structures and Algorithm, Database Management Systems, Object Oriented Programming, Web Engineering

LANGUAGES

English (Fluent), Urdu (Native)